

VP Bank helps the Swiss Ladies Open realise a comeback

Vaduz, 31 January 2020

Thanks to the generous support of VP Bank, the Ladies European Tour (LET) will be returning to Switzerland in September 2020 following an absence of eight years. With this new sponsorship engagement, VP Bank, in its capacity as naming partner and co-initiator, is continuing its commitment to women's golf, which began in 2017.

The VP Bank Swiss Ladies Open will be staged from 10 - 12 September 2020 at the Golfpark Holzhäusern (ZG), establishing a new highlight in the women's golf calendar. For the first time since the tournament in Losone in the year 2012, the best professional female golfers will be playing on Swiss soil. VP Bank has been at the forefront of the efforts to initiate this new golf project. Its commitment has ensured that the highest league in European women's golf has been brought back to Switzerland. The bank, which focuses on intermediary business and private banking, will act as naming partner.

VP Bank's commitment to golf has become an integral part of its sponsorship activities. Over the past three years, the Bank has successfully supported golf at the LET Access Series Tour level with the VP Bank Ladies Open at the Gams-Werdenberg Golf Club. "With this new tournament, VP Bank is underscoring its links with the sport of golf and is continuing its long-term commitment," says Christoph Mauchle, member of Group Executive Management at VP Bank Group and Head of Client Business: "We are proud that the VP Bank Swiss Ladies Open will raise the profile of women's golf in Switzerland. It also underscores our long-term commitment to women's golf."

Unique experience for professional and amateur players

LET's return to Switzerland gives players the opportunity to compete at the highest level in Switzerland, following an eight-year absence. Holzhäusern Golf Park offers the ideal platform for this with a challenging course and a fully renovated, state-of-the-art infrastructure. A unique experience is provided by the Pro-Am tournament and a Golf Clinic, where amateurs can enjoy an unforgettable day of golf with the best Tour players.

At the VP Bank Swiss Ladies Open, 126 players from 40 nations will compete for a total prize money of EUR 200,000. The tournament will be staged as a three-day 54-hole single-stroke play competition.

For further information, please contact

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Agenda

Annual Media Conference - 2019 annual results	10 March 2020
Annual General Meeting 2020	24 April 2020
Round Table - 2020 Interim Results	18 August 2020

Facts & Figures VP Bank Group

VP Bank Ltd was founded in 1956 and is one of the largest banks in Liechtenstein with 943 employees at the end of 2019 (full-time equivalent 874). It currently has offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong and Road Town on the British Virgin Islands. VP Bank Group offers bespoke asset management and investment consultancy for private individuals and intermediaries. As of 31 December 2019, the assets under management of VP Bank Group amounted to CHF 47.6 billion. VP Bank is listed on the Swiss stock exchange SIX and has an "A" rating from Standard & Poor's.